

## I want to look ahead to understand what I need to do to bring my idea to life



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### **INNOVATION FLOWCHART**

INSPIRED BY

Nesta (2013) Innovation Flowchart.

### LEVEL OF INVOLVEMENT







MORE COMPLEX TOOL that should ideally be done over a few days. Given the strategic nature of the inputs/outputs, this needs consultations with seniors, peers and ideally needs to be revised after a first pass.



INNOVATION FLOWCHART

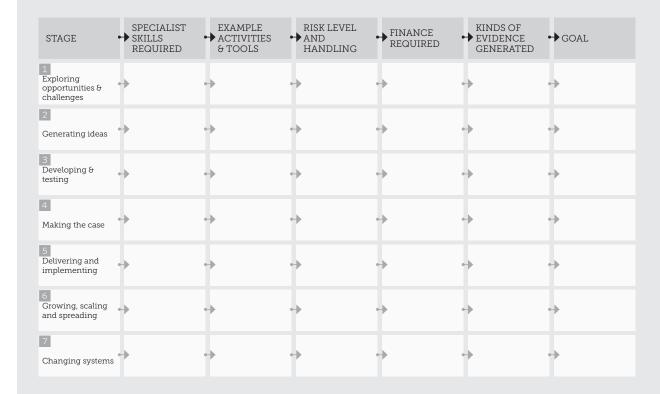
### What is it & why should I do it?

The **Innovation Flowchart** gives a detailed overview of the various stages in an innovation process, listing the activities, requirements and goals of each stage. These include an overview of the different people, skills, activities and finances that a project or an organisation might need in order to succeed. The structured overview this tool provides, helps to review where you are in the process, and to organise the next steps in your work.

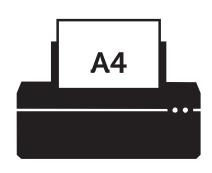
This tool helps you to spot opportunities for growth by helping understand which resources to focus on. You can see this by checking where you are in the process and whether you have thought of all the aspects that need consideration.

### ? HOW TO USE IT

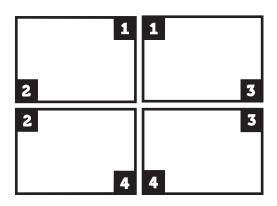
The worksheet gives an overview of the various stages in an innovation process, and it lists stage by stage the activities, requirements and goals of each stage. Use this overview to check where you are in the process, and whether you have thought of all the aspects that need consideration. This check may help you to identify what aspects need special attention. The overview comes with a handy reference to the tools and activities that can support you in each stage.



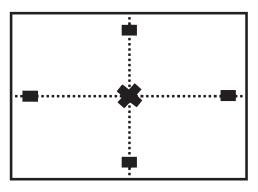
### DOWNLOAD AND ASSEMBLE THE WORKSHEET IN DIFFERENT SIZES



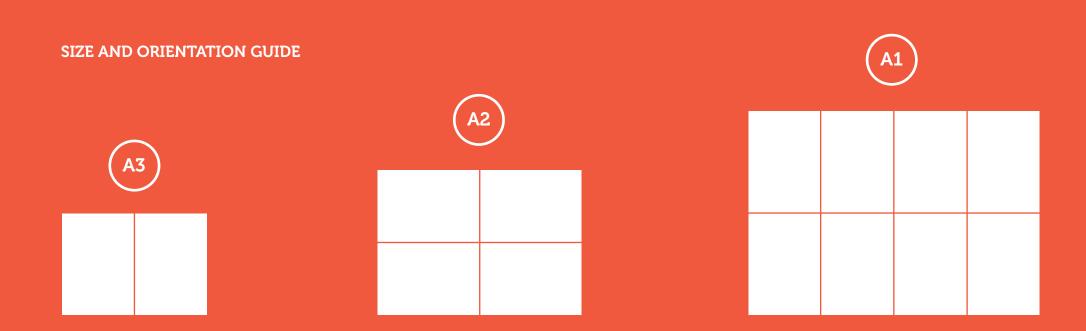
1 Download the PDF file and print it in a normal A4 printer.



2 Align the worksheet prints according to the numbered boxes along the edge of the sheets.



3 Join the aligned prints with cellotape or tacks and get started!



## to understand what I need to do to bring my idea to life I want to look ahead

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Map potential ur	Building Partnerships Map Evidence Planning	Strong leadership and management, Identification and training of new leaders and teams	Changing systems
Fidelity assessm important, stron needed to ensur practice	Scaling Plan Business Plan Marketing Mix	Strong leadership, management, implementation skills	Growing, scaling and spreading
Prepare for some implementation	Critical Tasks List Learning Loop Target Group	Strong leadership, management, implementation skills	Delivering and implementing
Prepare to adapt based on evaluat user feedback	Blueprint Promises & Potential Map Business Model Canvas	Business development and evaluation	4 Making the case
High failure rate explicit expectat visible senior lea essential	Experience Map Prototype Testing Plan Improvement Triggers	Mix of design and implementation skills	Developing & testing
High failure rate explicit expectat visible senior lea essential	Thinking Hats Fast Idea Generator Creative Workshop	Ideation and facilitation of creative thinking	2 Generating ideas
Low risk of failur decisions should how to act on ins	SWOT Analysis Problem Definition Causes Diagram	Research for exploratory work	Exploring opportunities & challenges
RISK LEVEL AND HANDLING	EXAMPLE ACTIVITIES & TOOLS	SPECIALIST SKILLS REQUIRED	STAGE



# INNOVATION FLOWCHART

